



NEWSLETTER ANULOM

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Editorial...

Dear Readers,

We are sure you must have enjoyed your Diwali holidays, and are back to work. We have brought yet another new subject of Startup through this issue. We are sure you will certainly find the article informative and useful.

Please give your feedback on this Newsletter and suggest us a few subjects on which you wish to have the information. You may also contribute with an article for this Newsletter.

– Editor

have a single source of income or multiple revenue streams?

How startups are born?

Startups typically begin by a founder (solo-founder) or co-founders who have a way to solve a problem. The founder of a startup will do the market validation by problem interview, solution interview, and building a minimum viable product (MVP), i.e. a prototype, to develop and validate their business models.

What is startup and its features?

To qualify as a start-up, a company must have several characteristics, namely scalability, technology, a global approach, youth and low initial costs. These

What do you mean by start up?

The term startup refers to a company in the first stages of operations. Startups are founded by one or more entrepreneurs who want to develop a product or service for which they believe there is demand.

What is startup history?

The word was used to describe a new business or enterprise. The concept of a startup began to take shape in the early 20th century. In the 1920s and 1930s, several new businesses were founded in the US. These businesses were typically small and focused on innovation.

What is startup process?

The startup process is broken into three phases: intake, venture development, and getting to license. Each project is unique, and activities may overlap across phases. Depending on the nature of the opportunity, the entire process could take between 30 days and a year, or potentially longer.

What is start up model?

Your startup business model essentially explains how your business will operate and make money — and it also considers the cost structure. Will you sell products online? What will your revenue streams be? Will you

characteristics can be expanded or reduced, depending on the source, but the ones listed above are the most common.

What are the 7 stages of startup?

Key startup growth stages

- Pre-seed stage. In the pre-seed stage, founders define their business idea and prepare for pitching it to potential investors. ...
- Seed stage. ...
- Early stage. ...
- Growth stage. ...
- Expansion stage. ...
- Maturity stage. ...
- Merger and acquisition stage.

What is a startup cost?

Startup costs are the expenses incurred during the process of creating a new business. Pre-opening startup costs include a business plan, research expenses, borrowing costs, and expenses for technology. Post-opening startup costs include advertising, promotion, and employee expenses.

Who introduced startup?

The Startup India Scheme was launched on 16th January 2016 by the Ministry of Commerce and Industry, Department for Promotion of Industry, and Internal Trade, by the Former Finance Minister of India Mr. Arun Jaitley.

Why start a startup?

The best reason to start a startup is to solve a problem you are passionate about. Passion leads to excitement, ownership, and the motivation to stick it out when it gets tough. It also makes it more likely that the problem you are solving is real and big enough.

Why startups are important?

Startups are important because they are the engine of economic growth. They are the source of new jobs, new products, and new services. They drive innovation and create wealth. Startups are riskier than established businesses, but they also have the potential to generate higher returns.

How are startups successful?

For a startup to succeed, there are generally three core components making up that success: a strong product, a well-researched go-to-market strategy, and a strong organizational culture. Each of these components can be a struggle to get right individually—and ensuring each of them works together can be even bigger.

How can startups grow?

When you are looking into how to grow your small business, you need to do market research. This not only lets you better understand your existing customers, but also your potential customers. It is important to gain insight into your target market and know what their needs are.

What are the 3 P's of startup?

If you want your business to succeed, you

absolutely must focus on three key variables: people, process, and product. The three Ps, as they are often called, provide the highest return for your efforts because they act as the cornerstone for everything your business does.

What is seed in startup?

As the name suggests, 'Seed funding' is the funding for a startup when it is at the seedling stage i.e., inception, ideation, or the beginning stage. It is essential for every entrepreneur to understand what constitutes seed funding and why it is essential for building their businesses.

What is start up culture?

Startup culture is the shared values, thoughts and beliefs that shape how people work. Startup culture is different from corporate culture because it typically reflects the personalities and passions of the team members.

Why startups are the future?

Startups play an active role in boosting innovation and creating jobs in India. Their growth has a direct correlation with that of the Indian economy. The booming start-up segment has achieved spectacular growth in a short span of time.

Training

Many institutions and universities provide training on startups. In the context of universities, some of the courses are entrepreneurship courses that also deal with the topic of startups, while other courses are specifically dedicated to startups.

Startup courses are found both in traditional economic or business disciplines as well as the side of information technology disciplines. As startups are often focused on software, they are also occasionally taught while focusing on software development alongside the business aspects of a startup.

Founders go through a lot to set up a startup. A startup requires patience and resilience, and training programs need to have both the business components and the psychological components. Entrepreneurship education is effective in increasing the entrepreneurial attitudes and perceived behavioural control, helping people and their businesses grow. Most of startup training falls into the mode of experiential learning in which students are exposed largely to a real-life entrepreneurship context as new venture team. An example of group-based experiential startup training is the Lean Launchpad initiative that applies the principles of customer development to technology-based startup projects.

Startup India is a scheme of the Government of India. It was announced by Prime Minister, Narendra Modi during his speech on 15 August 2015. 'Startup India Campaign' boost startup talent in India by providing tax exemptions with the condition. These benefits are available to new startups only. Existing businesses for more than 10 years cannot claim this benefit.



According to the startup India plan, all eligible entities under this scheme will get three consecutive years tax holiday on profits earned.

Objectives :

Ease of Doing Business: The initiative aims to simplify regulatory processes for startups, reducing the bureaucratic hurdles they face when starting and operating businesses.

Startup Registration: Startups can register and obtain various benefits under this scheme, including tax exemptions, easier compliance, and access to government procurement opportunities.

Funding Support: The government has set up funds to provide financial support and venture capital to startups. This includes the creation of the Fund of Funds for Startups (FFS).

Intellectual Property Rights (IPR) Protection: Startup India aids in filing patents and trademarks and offers incentives to encourage the protection of intellectual property.

Incubators and Accelerators: The program supports the establishment of incubators and accelerators to nurture and mentor startups, providing them with access to necessary resources and guidance.

Tax Benefits: Eligible startups can avail of income tax benefits, such as a three-year tax holiday, to encourage entrepreneurship.

Networking and Collaboration: Startup India promotes networking and collaboration among startups, industry associations, and educational institutions to facilitate knowledge exchange and partnerships.

Innovation Hub: The initiative encourages research and innovation through the establishment of innovation hubs and research parks.

Startups like CRED, Vernacular.ai, PharmEasy, Digit Insurance, Meesho, Groww, Nykaa, Udaan, Dreamll and Swiggy are considered the top ten Startups in India.

Why startups may fail?

According to business owners, reasons for failure include money running out, being in the wrong market, a lack of research, bad partnerships, ineffective marketing, and not being an expert in the industry. The relatively high startup failure rates are due to various reasons, with the most significant being the absence of a product-market fit, poor marketing strategy formulation and implementation, and cash flow problems.

स्फुरणिका...

अडचणीतून संधी आणि संधीतील अडचणी...

अडचणीतून संधी शोधणारी व्यक्ती ही सकारात्मक विचार करणारी असते आणि संधीमध्ये अडचणी बघणारी व्यक्ती ही नकारात्मक विचार करणारी असते, असे एक सामान्य विधान (broad statement) करता येईल.

संधी आणि अडचणी यांचे एक विचित्र सख्य आहे आणि त्यांच्याबरोबर कसे वागायचे याचे एक कौशल्य आहे. माझ्या वाचनात यासंबंधी ज्या गोष्टी आल्या त्याची चर्चा व्हावी असे मला वाटते.

कुठल्याही परिस्थितीत संधीचा फायदा घेण्यासाठी आणि अडचणीवर मात करण्यासाठी सकारात्मक विचारांचे पोषण करावे लागेल आणि नकारात्मक विचारांना बाजूला करावे लागेल. हे कसे करता येईल, याचा विचार करताना पुढील मार्ग दिसू लागले :

१. मी नेहमीच आनंदी राहिन हा विचार मनात भिनवायला हवा. आनंदी असणे ही वृत्ती आहे आणि त्यासाठी असा काही प्रसंगच घडायला हवा असे नाही. आनंदी वृत्ती भिनवली की आपोआपच मन आसपासच्या सगळ्या घटनांमध्ये आनंद शोधणे, हे घडते.
२. सकारात्मक दृष्टिकोन आपल्याला आनंदी व कणखर बनवतो.
३. सृजनात्मक आणि विवेकी विचार तुम्हाला उत्साही करतात आणि तुम्ही त्यासाठी प्रयत्नांची पराकाष्ठा करता.
४. विपरीत परिस्थितीत क्षमता वाढवतात, प्रोत्साहित करतात, अपयश आले तरी प्रयत्न चालू राहतात.
५. उणीवांची जाणीव होऊन सुधारणेचा मार्ग दिसतो, तसे प्रयत्न होतात.
६. समस्यात अडकून न राहता, त्या सोडवणूकीच्या दृष्टीने पावले पडतात.
७. भूतकाळात न रमता वर्तमानकाळात प्रयत्न आणि भविष्यकाळाचा आशावाद वाढतो.
८. मीच माझ्या जीवनाचा शिल्पकार ही वृत्ती ठेवल्यामुळे जबाबदारीच्या कर्तेपणाची भावना ताजी राहिल.
९. माझ्या वाट्याला जे आयुष्य आले ते नुसते जगायचे अशी भावना न ठेवता माझ्या आणि माझ्या कुटुंबीयांच्या आनंदासाठी माझे जीवन जगण्याची मला परमेश्वराने संधी दिली आहे, त्याचे सोने केले पाहिजे अशी भावना हवी.
१०. त्यासाठी शांत, स्थिर, स्वस्थ राहून आरोग्यपूर्ण जगले पाहिजे.

- डॉ. अरविंद नवरे

डायरेक्टर, अनुल्लोम टेक्नोलॉजीज प्रा. लि.

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कोर्टाची पायरी चढण्यापूर्वी...

मूलभूत हक्कांच्या संरक्षणाव्यतिरिक्त आणखी एक महत्त्वाचे कार्य या दोन न्यायालयांवर सोपवले आहे. सरकार जर प्रस्थापित कायद्याच्या नियमांच्या विरुद्ध वागत असेल किंवा राज्य घटनेतील तरतुदींच्या विरुद्ध कायदा केला असेल, तर त्या कृतीला किंवा कायद्याला उच्च न्यायालयात आव्हान देता येते. राज्य घटनेत या संदर्भात 'सरकार' असा शब्द वापरला नसून 'स्टेट' शब्द वापरला आहे. 'स्टेट' या शब्दाच्या व्याख्येत केंद्र व राज्य सरकारे, महामंडळे, महापालिका, विद्यापीठ वगैरेंचा समावेश होतो. समजा विद्यापीठाने स्वतःच केलेल्या नियमांच्या विरुद्ध वर्तन केले आणि त्याचा विद्यार्थ्यांवर प्रतिकूल परिणाम झाला, तर तो विद्यार्थी विद्यापीठाविरुद्ध उच्च न्यायालयात दाद मागू शकतो.

मला तुरुंगात अकारण डांबून ठेवले आहे, असे एखाद्या



FEEDBACK FROM OUR SATISFIED CUSTOMERS...

The process with Anulom is hassle-free. sitting at home, I have got my Notice of intimation created easily. Miss Shakuntala, Shweta and Sarika has helped me for the entire process and kept me informed with every progress. Really appreciate their service. Thank You!

— MAYUR NAGOTHANEKAR

Ashwini Dhabekar's support in guiding through the entire registration process was invaluable. From start to end, she demonstrated exceptional expertise, ensuring a seamless experience. Her responsiveness and clarity addressed all my questions, leaving me confident in the process. A true professional who goes

व्यक्तीला वाटत असेल तर ती व्यक्ती तुरुंगातून उच्च न्यायालयात अर्ज करू शकते.

आपिलांव्यतिरिक्त हे जे विविध अर्ज उच्च वा सर्वोच्च न्यायालयांत करता येतात, त्यांना 'रिट अर्ज' किंवा 'रिट पिटीशन' म्हणतात. 'रिट' याचा अर्थ न्यायालयाचा आदेश. ब्रिटनमधील परंपरेतून ही सजा निर्माण झाली आहे.

कोणत्या विषयासाठी कोणते न्यायालय ते कळल्यावर आपला विषय लक्षात घेऊन संबंधित न्यायालयात आपला दावा अर्ज दाखल करायचा. हा दावा कसा लिहावयाचा ते पाहू. यासंबंधी कायद्यात तरतूद नसली तरी व्यावहारिक सोय आणि प्रथा यांनुसार अर्ज कसा असतो, त्याचा नमुना पुढे देत आहे. निरनिराळ्या प्रकारातील न्यायालयात तेथील गरजेनुसार थोडा फरक असू शकतो. पण मूलतः अर्जात काय हवे, ते येथे दिले आहे.

(क्रमशः)

— अॅड. अविनाश चाफेकर

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the extra mile for clients. Highly recommend her support!

— DEVESH S RAO

It is was very professional & ease interaction with Ms. Ashwini Dhabekar regarding entire process. Even they were prompt in giving Diwali discount.

— GANESH HADAP

Hassle free and transparent services. Have used their services multiple times. Special mention for Vaidehee for being cordial and helpful.

— RAHUL ROUSHAN

I took Anulom Rent Agreement Registration and it is very helpful and quick. The customer service helped to get the this done. Special thanks to Vaishnavi for assisting.

— ABHI PATIL

The process with Anulom is good, very easy sitting at home. Miss Sujata helped me for the entire process and kept me informed with every progress. Really appreciate her service. Thank You!

— NANI KKK

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